DATA-READY

Empowering Education through Data Literacy Integration in Compulsory Education

DATA READY

Project's Reference Number: 101195801

D6.1 Development of communication, sustainability and promotion and plan

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1 Contents

2   Introduction

This is a comprehensive document that outlines the plan and methods for disseminating information about the project and its outcomes to a wide range of stakeholders. It defines a clear, structured approach for effectively communicating the project's objectives, activities, progress, and outcomes to diverse audiences, including educators, policymakers, academic institutions, and the general public. Moreover, the strategy includes measures and plans for the sustainability and exploitation of the project by partners and by country. It is published in English.

The DATA-READY project, titled "Empowering Education through Data Literacy Integration in Compulsory Education," aims to enhance data literacy skills among students in primary and secondary education across Europe. The project will develop a standardized framework, provide teacher training, and promote evidence-based policies to integrate data literacy into educational systems.

The project targets multiple **stakeholder groups**, including:

- **Students & Parents**: Awareness campaigns, newsletters, and informative materials.
- **Educators (Pre-Service & In-Service Teachers)**: Training programs, workshops, professional development.
- **Educational Institutions & Authorities**: Policy events, implementation guidelines, policy briefs.
- **Policymakers & Relevant Stakeholders**: Consultations, advocacy at the national and EU level.
- **General Public**: Social media campaigns, public conferences, media outreach.

2.1   Concepts and Objectives

2.1.1   Concepts

- Data literacy is crucial for **21st-century skills**, enabling students to understand, analyze, and use data effectively.
- The project aligns with **OECD Learning Compass 2030**, **DigComp 2.2**, and the **Digital Education Action Plan (2021-2027)**.
- The project will create **a structured European-wide framework** for data literacy.
- **Duration March 2025 – February 2028 Lead Beneficiary:** EAEC

2.1.2   Objectives

- To develop and implement a comprehensive communication, sustainability and promotion and plan to effectively disseminate the project's objectives, activities, and outcomes to various target audiences, including stakeholders, policymakers, educators, and the general public.
- To establish a strong online presence for the project through the development of a project portal and website, serving as a central hub for information, resources, and updates related to the project.

- To raise awareness about the importance of data literacy skills, particularly in compulsory education, by conducting targeted awareness campaigns and outreach activities.
- To maintain regular communication and engagement with the project's stakeholders and interested parties through the development and distribution of newsletters, sharing project updates, findings, and relevant information.
- To promote the project's work and disseminate its findings and recommendations through the development of articles, presentations, and participation in relevant events and conferences.
- To organize a final conference bringing together key stakeholders, policymakers, educators, and experts to share the project's outcomes.

3   Context

From the point of view of impact and dissemination it is important to understand the environment in which the project is developing. The DATA-READY project develops on a specific context with its own target audiences among other circumstances of relevance that are worth discussing at this stage. On the other side, impact and dissemination activities are framed by a set of concepts that must be clear to all partners.

3.1   Core Concepts

Impact and dissemination activities involve a set of concrete concepts, terms and definitions that are commonly misunderstood or not properly used. The lack of rigor when using such concepts and definitions might be misleading and obfuscate important indicators. The following definitions of the core concepts – Dissemination, Exploitation, Communication, and Impact – will be used at DATA-READY.

Dissemination is the public disclosure of the project results. Dissemination is directly and explicitly linked to project deliverables. The Dissemination Plan aims to transfer project knowledge and results for the benefit and training of other entities, thereby maximizing the impact of EU-funded activities. The target audience of the Dissemination Plan is any entity that may have an interest in using the project results (e.g. other institutions, scientific community, business partners, and end users). When we refer to dissemination events, we refer to those that we have organized under the frame of the project.

Exploitation refers either to the utilization of results for further research upon the project's completion, or the developing, creating and marketing of a product or process. Its objectives include the effective use of the project results, by the project partners, other relevant stakeholders, or the public.

Communication means informing the public of the impact and benefits of EU-funded activities, and of our project in particular. It is implemented from the outset of the project and continues throughout its entire duration until completed. Its main objectives are to inform others about the impact and benefits of general EU funded activity, and of our project, in particular. The target audience is the broad public, outside the project's possible community of beneficiaries.

The **Impact** of a project refers to the measurable and significant changes, outcomes, or effects that result from its implementation. It represents the positive and transformative influence the project has on individuals, communities, institutions, or the broader context in which it operates. Impact assessment is a crucial component of project evaluation and involves understanding the extent to which project goals and objectives have been achieved and the long-term effects that persist beyond the project's completion.

The **purpose of communication or dissemination activities** provides guidelines for the communication process. We consider three types of communication and dissemination activities regarding their purpose:

- Communication to **raise awareness** tends to be general, broad, and addressed to a wide audience. It may convey information on project outcomes and activities as well as other initiatives being promoted by partners or third parties that somehow relate to DATA-READY objectives but that might not be directly linked to the project.
- Communication to **create understanding** is informative, pedagogic, more substantial than the other two dissemination types but not bothersome. It assumes a certain level of background knowledge on the subject by the target group or provides explanations of the core concepts. The narrative provides clear contextualization, but it is straight to the point and catchy.
- Dissemination to **stimulate action** is focused on project outcomes, directed to our key stakeholders in an assertive way. It targets a concrete project initiative and provides details for participation in a clear way. The channel and the content should be designed for a specific target group; the same message is tailored for each target group.

3.2   DATA-READY setting in relation to Communication, Sustainability and Promotion

3.2.1   Indicators Monotiring for Communication, promotion and exploitation

- Number of people reached through dissemination activities: <500.000
- Number of visitors in project webpage: 5000 per year
- Number of stakeholders reached through awareness raising campaign: 100.000 per country
- Number of articles published: 8
- Number of people reached through newsletter campaigns: 50.000
- Number of participants in final conference: 100
- Number of views/downloads of project resources and materials

Additional Indicators decided by the Consortium

3.2.2   Communication, promotion and exploitation channels and activities

Communication, Promotion, and Exploitation
Objective: Disseminate project activities, results, and promote the importance of data literacy education through various channels and formats.
Actions include communication and promotion through creation of online platforms and social media presence, awareness-raising campaigns, publication of materials, and organization of a final conference.

3.2.3 Activities and division of work

Development of Communication, Sustainability, and Promotion Plan (herein)

Leader: EAEC

This task focuses on creating a clear and structured strategy to guide the communication and promotion efforts of the project throughout its duration. The goal is to ensure the project's objectives, activities, and results are effectively shared with the target audiences, maximizing visibility and impact.

The plan covers:

- channels, and tools
- A timeline for dissemination and responsibilities for each partner
- Monitoring and evaluating dissemination activities
- National dissemination plans by project partners
- A sustainability strategy to ensure the project continues beyond funding

3.2.4 Dissemination plan by each project partner

P1. PANEPISTIMIO AIGAIOU Greece Coordinator

The communication and dissemination strategy of UAegean at a national level entails the utilization of the available to the UAegean team communication channels for the implementation of communication and dissemination activities.

UAegean will implement communication and dissemination activities to raise awareness, engage and disseminate project results to local and national audiences and stakeholders and other target groups of the project through:

- the University's and Department's websites and other websites maintained by the UAegean team such as mediapedagogy.gr
- social media accounts of the project and of the UAegean team
- presentations about the project in regional/national/international events such as workshops and conferences
- presentations about the project through local media channels
- Communications with staff, students and alumni of the University via email and social media
- Communications with schools and education related authorities in regional and national level
- Co-authoring and publication of research publications in conferences/scientific journals (e.g. European Journal of Open Education and E-learning Studies, Journal of Open and Distance Education etc)

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P2. AINTEK SYMVOULOI EPICHEIRISEON EFARMOGES YPSILIS TECHOLOGIAS, Greece Partner

Internal Dissemination:
- IDEC will share project results within its organization during regular staff meetings and training sessions. These events will include presentations, discussions and pilot testing of the data literacy project outcomes.

Local, Regional and National Level Dissemination:
- IDEC will target universities (e.g., University of Piraeus, University of Peloponnese) and a network of more than 100 public schools from Greece that IDEC collaborates in EU projects.
- The dissemination will involve tailored workshops, presentations, and collaborative sessions to ensure engagement with institutions directly involved in education and vocational training.
- IDEC will disseminate results to national stakeholders and policy makers such as the Ministry of Education and Religious Affairs, IKY (National Agency for Erasmus+ in Greece) and other relevant organizations and associations.
- IDEC's contact database will be used for newsletters, invitations to conferences/events, and sharing project updates. Specific invitations will be sent to policy-level representatives for events to ensure their participation.

Online Platforms:
- IDEC will utilize the _DISCUSS Community platform_ to promote the project. Articles and news posts related to the project will be created and shared with more than 800 members of this community of practice.

DISCUSS LEARNING Conference:
- IDEC's annual European conference "DISCUSS LEARNING" (lasting 2 days with approximately 120 participants per day) will feature brochures, roll-ups, PowerPoint presentations, or video formats showcasing the DATA READY project's results.

Project Newsletters:
- Regular newsletters summarizing project updates will be disseminated across all channels (local, national, and European networks) to ensure widespread awareness.

P3. AUTHORITY FOR QUALITY ASSURANCE IN PRIMARY AND SECONDARY, Greece Partner

P4. EKPAIDEFTIKI ETAIRIA RODOU, Greece Partner

The communication and dissemination strategy of Ekpaideftiki Etaireia Rodou (RC) at local and national level includes the utilization of the school's available communication channels for the implementation of information and dissemination activities.

Ekpaideftiki Etairia Rodou (RC) will implement communication and dissemination actions with the aim of raising awareness, encouraging active participation of the school and wider community, and disseminating the results of the DATA-READY project at a local level to relevant stakeholders and other target groups through:

- the school's official website: http://www.rodos-college.gr/
- the school's official Facebook page: https://www.facebook.com/kollegio.rodou/

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- the school's official Instagram profile: https://www.instagram.com/rodoscollege
- presentations and promotion of the project during school events and activities.
- press releases and articles in local media (both print and digital media of Rhodes).
- communication with school staff, students, and parents via email, internal newsletters, and announcements through the dedicated communication and information platform for students and parents called *icollege.*
- participation in educational events, conferences, and seminars related to innovation in education and the development of digital skills in compulsory education.

P5. UNIVERSITY OF THE NATIONAL EDUCATION COMMISSION, Poland, Partner

Objectives of Dissemination

- Raise awareness about the project goals, progress, and outcomes.
- Engage stakeholders from education, public institutions, and the broader community.
- Promote the use and impact of project resources and findings.

Planned Dissemination Actions:

- **Regular Social Media Posts**
  - Platform: Department of Mathematics UKEN Facebook (Meta) page
  - Frequency: Monthly updates starting April 2025
  - Content: Milestones, team highlights, short videos, and event invites
- **Participation in International Mathematics Day (14.03.2026 & 14.03.2027)**
  - Format: Presentations and activities including a DATA READY segment
  - Audience: Students, educators, public visitors
  - Materials: Posters, hands-on activities, flyers with QR code to project site
- **Website Linking and Promotion via University Media**
  - Action: Add the project website to UKEN's main and department websites
  - Timeline: By June 2025
  - Coordination with: University communications team
- **Project Flyers with QR Code Distribution**
  - Design: Simple, bilingual flyer with visual identity and QR code
  - Distribution: At UKEN events, such as conferences, school visits, and public lectures
  - Print and distribute: From September 2025
- **University Open Days (April 2026 & April 2027)**
  - Activity: Project information booth or panel
  - Focus: Demonstrate project outputs and potential applications for secondary education
  - Materials: Flyers, live demos, and posters
- **Short Articles in the University Newsletter / Magazine**
  - Frequency: 2–3 during the project (e.g., start, mid-point, and final)
  - Focus: Project progress, key findings, interviews with team members
  - Timeline: First article by November 2025
- **Internal Seminars or Brown Bag Sessions**
  - Audience: UKEN academic staff and students

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o Purpose: Share project ideas, collect feedback, and boost internal visibility
    o Frequency: Once per academic year

P6. JOHANNES GUTENBERG-UNIVERSITAT MAINZ, Germany Partner

University Website
- JGU will post regular updates on the website of institute for media education.

Email Marketing/Newsletter
- At least once per Semester JGU will integrate project-related information into a newsletter from the JGU media education department, which students and staff receive.

Events of university
- JGU will promote the project at university events, e.g. a Teachers Education Conference in November 2025.

Scientific conferences
- JGU plans to present the project at scientific conferences (planned: Poster presentation 2025 at the conference "Kommunikation und Medienpädagogik. Theorien, Praktiken und Perspektiven" and presentation of further results in the following years (2026, 2027) at the conference of the "DGFE Sektion Medienpädagogik"; Presentation with reference to the project on the european ECER in 2025 and further results in the following years at the same conference.

Social networks
- JGU plans to publish regular posts (at least once per Semester) on employees' social networks (e.g. LinkedIn)

JGU plans publications in scientific journals in 2026 and 2027.

P7. UNIVERSIDADE DE COIMBRA, Portugal Partner

P8. PAIDAGOGIKO INSTITOUTO KYPROU, Cyprus Partner

P9. EUROPEAN ASSOCIATION OF ERASMUS COORDINATORS (EAEC), Cyprus Partner

The dissemination plan of the European Association of ERASMUS Coordinators (EAEC) at a national level follows a regular communication plan implemented by the Association for all its national and international activities.

EAEC will implement communication and dissemination activities to raise awareness, engage and disseminate project results to local and national audiences and stakeholders and other target groups of the project through:

- the EAEC website , www.eaecnet.com
- the ERASMUS Congress and Exhibition site www.eracon.info
- presentations in sessions in local educational events such as National Conferences, STEAME Festival, student conference, summer schools and workshops for teachers
- social media of the association and the project FB and Linkedin
- announcements in digital newspaper such as PAIDEIA-NEWS

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- Communication about the project and its rsults through its monthly newsletter circulated to more than 10.000 reciepients
- Communications with schools and national education authorities

P10 Primary School of Rhode, Greece

P11 STADTVERWALTUNG MAINZ Germany Associated

Objectives of Dissemination
·Raise awareness about the project goals, progress, and outcomes.
·Engage stakeholders from education, public institutions, and the broader community.
·Promote the use and impact of project resources and findings.

Planned Dissemination Actions:
1. **Regular Social Media Posts**
   - Platform: Department of Mathematics UKEN Facebook (Meta) page
   - Frequency: Monthly updates starting April 2025
   - Content: Milestones, team highlights, short videos, and event invites
2. **Participation in International Mathematics Day (14.03.2026 & 14.03.2027)**
   - Format: Presentations and activities including a DATA READY segment
   - Audience: Students, educators, public visitors
   - Materials: Posters, hands-on activities, flyers with QR code to project site
3. **Website Linking and Promotion via University Media**
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   - Frequency: 2–3 during the project (e.g., start, mid-point, and final)
   - Focus: Project progress, key findings, interviews with team members
   - Timeline: First article by November 2025
7. **Internal Seminars or Brown Bag Sessions**
   - Audience: UKEN academic staff and students
   - Purpose: Share project ideas, collect feedback, and boost internal visibility
   - Frequency: Once per academic year

3.2.5 Development of Online Project Website, Portal, and Social Media Accounts

Leader: EAEC

The project will create and maintain a dedicated online portal to serve as the central hub for project information, resources, and updates. The website will feature details about the project, partners, activities, and will host key resources like project results, events, and assessment tools developed in WP4.

Key components include:

- A user-friendly website for sharing project details and outcomes
- Regular updates to keep the content fresh and relevant
- Social media accounts on Facebook, LinkedIn, and YouTube for wider outreach

3.2.6 Development of Project Branding and Promotional Materials

Leader: EAEC

This task focuses on creating a strong and consistent visual identity for the project. A unique logo will be developed and used across all project documents, deliverables, and communications to ensure brand cohesion. In addition, a comprehensive set of graphic design materials will be created to visually represent the project's key concepts.

Key components include:

- A project logo for consistent branding
- A leaflet to share general information about the project, its aims, and activities
- Promotional materials for both online and offline engagement with various target groups

All materials will be translated into the languages of the project partners to reach a wider audience. The translated versions will be distributed to partners, local stakeholders, and policymakers to maximize the project's impact and visibility.

3.2.7 Awareness Raising Campaign – Data Literacy for Compulsory Education

Leader: IDEC

This task focuses on developing a campaign to raise awareness about the importance of data literacy skills in compulsory education. The aim is to engage key stakeholders—teachers, parents, and students—on the need to integrate data literacy into the curriculum and promote these essential skills from an early age.

Key components of the campaign include:

- Tailored messages and tactics for each target group
- Use of social media for campaign promotion

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- Outreach activities such as workshops, seminars, and webinars for direct engagement with stakeholders
- Collaboration with educational institutions, teacher associations, and parent groups to reach local audiences

3.3 Development and Distribution of Newsletters

Leader EAEC

This task focuses on the creation and distribution of newsletters every six months. These newsletters will be translated into all partner languages and shared with partners' contacts, local stakeholders, and policymakers to keep them informed about the project's progress and outcomes.

3.3.1 Development of Articles and Presentations for Events/Conferences

Leader: UAegean

This task focuses on actively disseminating the project's work and outcomes through various channels. Partners will contribute by producing and publishing articles on relevant online platforms, media outlets, and other publications. They will also present the project and its findings at conferences, symposia, and academic or professional events.

The partners aim to publish articles in journals, including academic, scientific, and industry-specific publications. Through these efforts, they will leverage their expertise and networks to raise awareness about the project, share its methodologies and findings, and promote the adoption of its recommendations.

3.3.2 Organization of Final Conference

Leader: EAEC

This task focuses on planning and hosting a final transnational conference that will bring together key stakeholders, project partners, researchers, educators, and policymakers. The event will celebrate the project's achievements, share its findings and recommendations, and encourage the adoption of its outcomes.

The conference will include keynote speeches, panel discussions, workshops, and interactive sessions on topics related to the project's themes.

Activity	Tools/Channels	Timeline	Lead Partner	Supporting Partners
1. **Development of Communication, Sustainability, and Promotion Plan**	Creation of a structured communication strategy, national dissemination plans, and sustainability strategy	Month 1–3	**EAEC**	UAegean, IDEC, AQAPSE, Rodos College, UKEN, JGU, UC, AECO, CPI
2. **Development of Online Project Website, Portal & Social Media**	Dedicated project website, Facebook, LinkedIn, YouTube	Month 1–6	**EAEC**	UAegean, IDEC, AQAPSE, Rodos College, UKEN, JGU, UC, AECO, CPI
3. **Development of Project Branding & Promotional Materials**	Project logo, graphic design set, leaflets (translated into partner languages)	Month 1–6	**EAEC**	UAegean, IDEC, AQAPSE, Rodos College, UKEN, JGU, UC, AECO, CPI
4. **Awareness Raising Campaign – Data Literacy for Compulsory Education**	Engage key stakeholders- teachers, parents, and students- on the need to integrate data literacy into the curriculum and promote these essential skills from an early age	Month 3-36	**IDEC**	UAegean, IDEC, AQAPSE, Rodos College, UKEN, JGU, UC, AECO, CPI
5. Development and Distribution of Newsletters	NEWSLETTERS	Months 6,12, 18, 24,30,36	**EAEC**	UAegean, IDEC, AQAPSE, Rodos College, UKEN, JGU, UC, AECO, CPI

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6. Development of Articles and Presentations for Events/Conferences	Producing and publishing articles on relevant online platforms, media outlets, and other publications	Months 18 - 36	**UAegean**	UAegean, IDEC, AQAPSE, Rodos College, UKEN, JGU, UC, AECO, CPI
7. Organization of Final Conference	Planning and hosting a final transnational conference	Month 32-36	**EAEC**	UAegean, IDEC, AQAPSE, Rodos College, UKEN, JGU, UC, AECO, CPI

4   Dissemination Activities

Activity	Tools/Channels	Timeline	Responsible Partner
Project Website & Social Media	Updates, infographics, videos	Months 1–36	EAEC
National Workshops	2 per country (20 participants each)	Months 6, 18, 30	UAegean, JGU, UC, CPI
Policy Events	Roundtables with policymakers (50 attendees)	Month 24	UKEN, AQAPSE
Articles & Publications	8 articles in journals/conference proceedings	Months 12, 24, 36	All HEIs
Awareness Campaigns	Social media, local media, school newsletters	Months 12, 24	IDEC
Final Conference	Hybrid event (100+ attendees)	Month 30-36	EAEC + ERACON or EUROMATH & EUROSCIENCE conferences

4.1   Dissemination Channels and Activities

The project will utilize various dissemination channels, including:

- Website & Social Media: Central hub for updates, engagement through LinkedIn, Facebook, YouTube etc.
- Workshops & Conferences: Engagement with educators, policymakers, and stakeholders.
- Newsletters & Press Releases: Regular updates on project progress and milestones.
- Academic Publications & Reports: Sharing research and findings through journals and conferences.
- Awareness Campaigns: Outreach through educational and mainstream media.

5   Sustainability, Exploitation and Long-Term Impact

To ensure **long-term impact**, dissemination activities focus on:

- **Sustainability of the framework & training materials**.
- **Replication of best practices** across different educational contexts.
- **Integration of policy recommendations** into national educational strategies.

The consortium perceives this effort not as an isolated, singular opportunity but rather as one integrated into a larger framework of activities, given that the majority of partners have prior involvement in Erasmus+ educational initiatives. Through such efforts, the consortium has cultivated a robust network of stakeholders with whom they maintain ongoing engagement. Leveraging this network in conjunction with additional connections, the consortium can continue to disseminate and apply the project's outcomes beyond its completion.

The Exploitation Strategy of the DATA-READY project serves as a roadmap to ensure that the results produced by the project are effectively utilized in the future. The strategy's primary goal is to secure the sustainability of the project's outcomes and ensure that the target groups continue to benefit from them. The consortium has identified Key Elements that require ongoing support once the project is completed. The consortium will prioritize the provision of support to these Key Elements, which include:

- Promoting the DATA-READY training programme and policy recommendations internationally
- Maintaining the Social Network Platform
- Conducting physical or online DATA-READY training courses and continuously updating and improving the material
- Running a KA1 DATA-READY training course for teachers;
- Utilize existing platforms like SCIENTIX , Schoolnet and other;
- Continuing to provide future updates of the DATA-READY learning materials;
- Continuing to hold sessions under the established and well-known EUROMATH & EUROSCIENCE annual Conference (www.euromath.org) expanding to more school teachers.
- Integrate the results in the Programme of the European STEAME Teacher Facilitators Certification (www.steame-academy.eu);

- Integrate the modules and webinars in the Regional Academies supported by the European Federation of STEAME Teacher Facilitators Academies (www.federation-steame-academies.eu)
- Utilizing other STEAME-related project activities to promote the DATA-READY course;
- Incorporating DATA-READY activities Teacher Summer Camps in partner countries and beyond;

The DATA-READY project expected profound impact will be utilized in new Forward Looking projects and other plans for evolution of learning curricula.

Along with the sustainability actions mentioned above, the consortium has also made additional decisions. The partners have reached an agreement to:

- Continue disseminating the project outputs in future events beyond the project's completion, through means such as conferences, newsletters, email alerts, etc.
- Prepare a proposal for a DATA-READY Capacity Building project for the EU neighbourhood countries.
- Publish project results in relevant journals and periodicals to maintain their impact.

As part of the exploitation strategy, the project partners have reached a consensus to ensure the results of the DATA-READY project will be publicly accessible and utilized by other interested parties. More specifically:

- The DATA-READY Training courses will be published on the EPALE Electronic Platform for Adult Learning in Europe.
- The designed course will be available to teachers and school managers in the form of:
  -ERASMUS+ KA1 training course;
  -Cloud Online short course developed as MOOC (Massive Open Online Course) using the first KA1 course to be implemented;
- The coordinating organization has committed to maintaining the website for at least five years.
- The consortium considers this project as a crucial opportunity to establish synergies with other Erasmus+ projects that relate to data literacy. The consortium has an extensive network of stakeholders with whom they regularly interact, and the project's overall aim will be promoted through various activities even after its completion;

Each of the partner organizations is equally dedicated to achieving the general and specific goals of the DATA-READY project. These objectives hold long-term significance for the targeted groups, which include teachers, school students, school principals, authority representatives, and more. The project's value is widely recognized, and as such, all essential measures, resources, and endeavours will be put in place to ensure the outcomes are sustained in the most effective and efficient manner. This will enable the DATA-READY activities to play a crucial role in the advancement of education systems in Europe and other regions. The DATA-READY project is instrumental in shaping the future of education and schools.

The following actions of exploitation have been agreed between the partners and will be supported and monitored by the project coordinator after the project ends.

1. Publish testimonials from success stories;
2. Course published for staff training;

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3. Short workshop will become a standard activity within the European STEAME-Academy annual conference;
4. Publication of papers in important conferences and journals;
5. Website will be sustained as long as courses are offered and as long as teachers are using it;
6. Upgrades will be promoted when usability increases and a user fee for maintenance may be introduced

The resources necessary to sustain the outputs of the project following the completion of the funding period have been already incorporated in each partners' plans. All participating organizations are equally committed to the overall and specific objectives of this project, as they acknowledge the long term added value and importance for the target groups identified in this project. Therefore, all necessary steps, efforts and resources will be established for maintaining the results in the most effective and productive way so that the DATA-READY results become part of the everyday activities of the target groups.

6 Annexes – Supporting Materials

6.1 ANNEX 1: Social Media Plan. Below is the initial plan for FB and Linkedin.

The goal is to post 2 times per month. Each month, one partner will be responsible for both posts on Facebook and LinkedIn.

Social media schedule for 2025 - 2028:

Month	Leading Organisation
May 2025	P1 – UNIVERSITY OF THE AEGEAN
June 2025	P2 – IDEC
July 2025	P3 – AUTHORITY FOR QUALITY ASSURANCE
August 2025	P4 – EKPAIDEFTIKH ETAIRIA RODOU
September 2025	P5 – UNIWERSYTET KOMISJI EDUKACJI NARODOW
October 2025	P6 – GUTENBERG-UNIVERSITAT MAINZ
November 2025	P7 – UNIVERSIDADE DE COIMBRA
December 2025	P8 – CPI
January 2026	P9 – EAEC
February 2026	P10 – PRIMARY SCHOOL OF RHODES

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March 2026	P11 – STADTVERWALTUNG MAINZ
April 2026	P1 – UNIVERSITY OF THE AEGEAN
May 2026	P2 – IDEC
June 2026	P3 – AUTHORITY FOR QUALITY ASSURANCE
July 2026	P4 – EKPAIDEFTIKH ETAIRIA RODOU
August 2026	P5 – UNIWERSYTET KOMISJI EDUKACJI NARODOW
September 2026	P6 – GUTENBERG-UNIVERSITAT MAINZ
October 2026	P7 – UNIVERSIDADE DE COIMBRA
November 2026	P8 – CPI
December 2026	P9 – EAEC
January 2027	P10 – PRIMARY SCHOOL OF RHODES
February 2027	P11 – STADTVERWALTUNG MAINZ
March 2027	P1 – UNIVERSITY OF THE AEGEAN
April 2027	P2 – IDEC
May 2027	P3 – AUTHORITY FOR QUALITY ASSURANCE
June 2027	P4 – EKPAIDEFTIKH ETAIRIA RODOU
July 2027	P5 – UNIWERSYTET KOMISJI EDUKACJI NARODOW
August 2027	P6 – GUTENBERG-UNIVERSITAT MAINZ
September 2027	P7 – UNIVERSIDADE DE COIMBRA
October 2027	P8 – CPI
November 2027	P9 – EAEC
December 2027	P10 – PRIMARY SCHOOL OF RHODES
January 2028	P11 – STADTVERWALTUNG MAINZ
February 2028	P1 – UNIVERSITY OF THE AEGEAN

6.2   ANNEX 2: Reporting Template

The attached excel reporting template is a repository tool for all partners to collect dissemination and communication actions and then add them to the continuous reporting platform. This is available in the project GD.

6.3   ANNEX 3 : Cover Page and Letterhead Template

This annex includes the official cover page format for all project deliverables, as well as the letterhead template that will be used in all reports and formal communications throughout the duration of the project.
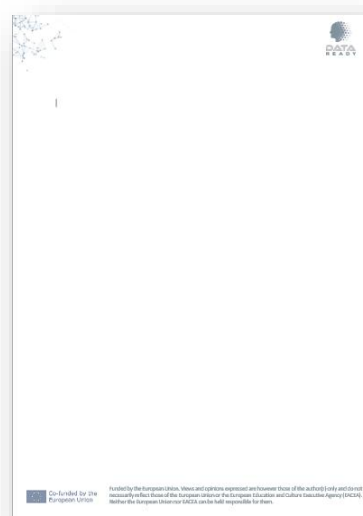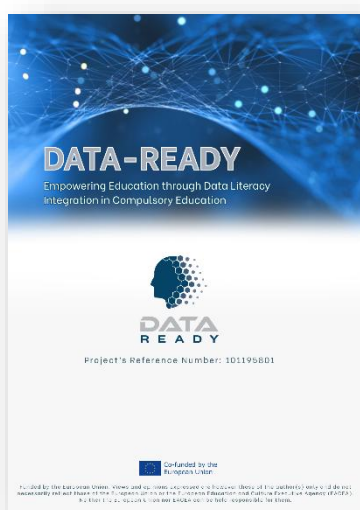
6.4 ANNEX 4: Logos to be used

All official logos are available in the project GD in different formats. Here below are the eligible logos to be used.

1.

2.

6.5 ANNEX 5: Project PPT template for presentations

A designed PPT template is available in the project GD in a ready to use format. The first few slides of this template are shown here below.

6.6 ANNEX 6: Newsletter Template

A special deisgned Newsletter template is prepared to be used for the project. Here below is the empty template .